3rd DISTRICT Monthly Meeting: Virtual Edition

July 2020

July 2020 - Agenda

- I. Welcome
- II. Councilman Brandon Ellington Legislative Update
- III.Councilwoman Melissa Robinson
 - o Legislative Overview
 - o Quality of Life Analysis
 - o Scorecard Progress Report
 - o Digital Equity Initiative

IV.Wrap-up

Legislative Overview

- 200293 Council Approved Signage Plan (Passed)
- 200421 Public Mass Transportation Sales Tax (Hold off Agenda)
- 200424 18th and Vine Historic District Improvements (Cmte Hold)
- 200450 Modifying/repealing publications that undermine fairness and equality between local gov't and the public (Adopted)
- 200451 Central City Sales Tax Board to give preference to projects using Area Median Income (Cmte Hold)
- 200452 16 hrs annual paid leave to work elections (Passes as Sub)

Legislative Overview II

- 200453 Establishing Jackson County COVID-19 Fund (Passed as Amended)
- 200455 "Possession or control of marijuana" (Passed)
- 200497 Tax incentive reform holding school districts harmless (Cmte Hold)
- 200510 Implicit bias training for city employees (Referred to Finance)
- 200552 Provide internships as City's Health Dept. high priority item (Referred to NPD)
- 200554 Monitoring process to report hiring/retention of residents in the City's six lowest life expectancy codes (Refereed to Finance)

Legislative Overview III

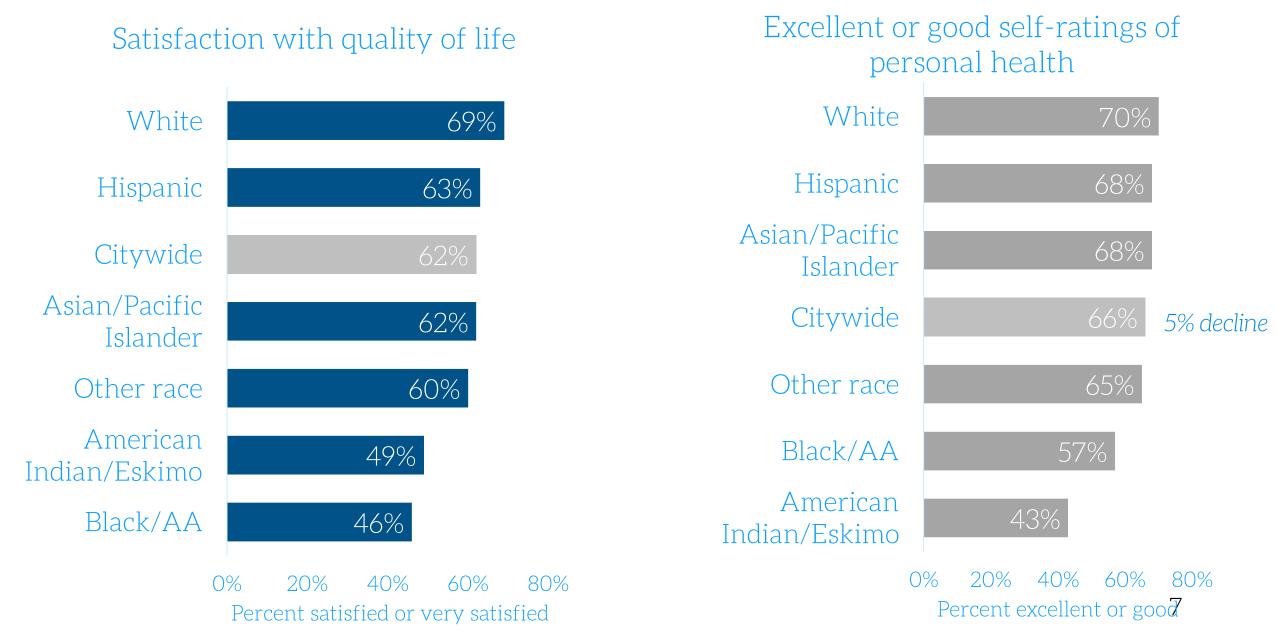
- 200555 Managing funds from the Jackson County COVID-19 Fund (Referred to Finance)
- 200557 Adopting the KC Blueprint for Violence Prevention and a Safe and Healthy Community (Referred to NPD)
- 200558 Automatic bulky item pickup within a twelve-block radius of all k-12 school buildings (Referred to NPD)
- 200559 Strategy for the removal of memorials and symbolic monuments of figures in Kansas City that held slaves, promoted racism or participated in the oppression or dehumanization of others (Referred to Finance)

Resident Survey Quality of Life Presentation for 3rd District Meeting



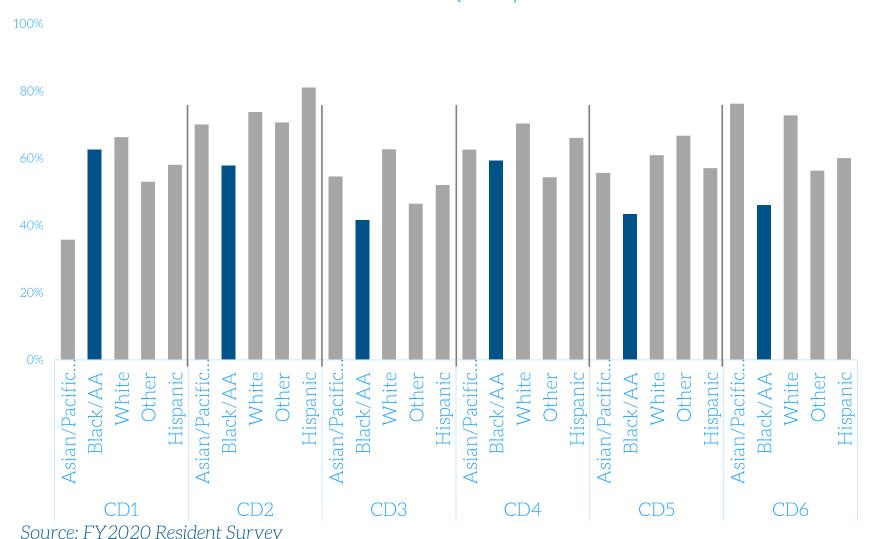
July 13, 2020 Julie Steenson

Perceptions of quality of life and health by race/ethnicity



Quality of Life by Race within CD

% Satisfied w/ Quality of Life

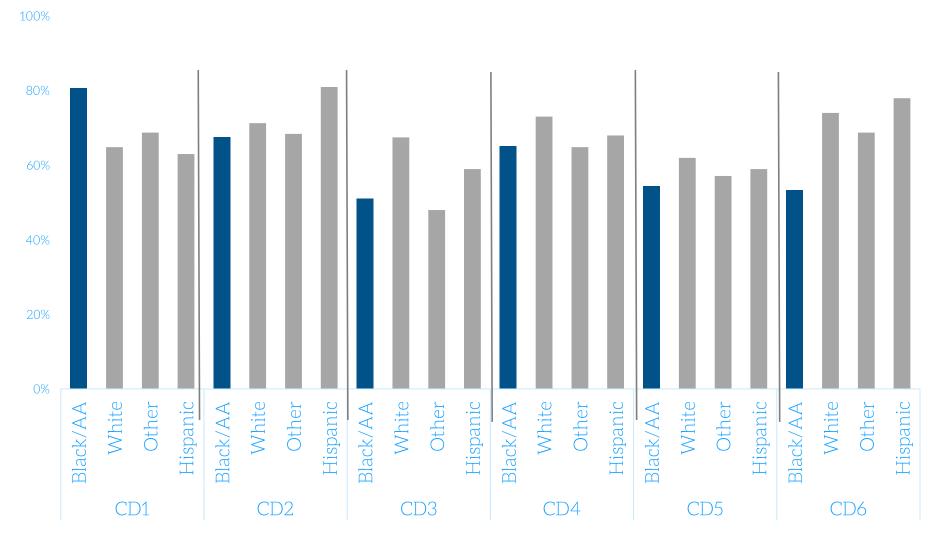


Within 4 of 6 council districts, Black/African American residents have the lowest satisfaction with quality of life. Other includes Native Indian/Eskimo. Hispanic is a secondary question and would include respondents of any race.

When looking at income groups within council districts, universally, income is a direct predictor of quality of life satisfaction. The gap in satisfaction between the lowest income group (Under \$30,000) and the highest (Over \$100,000) is largest in CD1, CD3 and CD6.

Health by Race within CD

% Excllent/Good



The variation in ratings of health across council districts for Black/African American respondents is large, with the CD1, CD2 and CD4 having the highest ratings among Black/African Americans.

Income is also a reliable predictor of ratings of health, with lower income households having a lower self-rating of their overall health.

Source: FY2020 Resident Survey

Scorecard Progress Report

EDCKC - T'Risa McCord

KC BizCare - Nia Richardson

EDCKC – T'Risa McCord

• EDCKC's Purpose – EDC's mission is to attract and retain businesses domestically, the **EDCKC** serves as a resource and advocates to cultivate the competitiveness of businesses locating or expanding to the City of Kansas City, Missouri.



EDCKC



City Investment in EDCKC \$3,252,500



Lead Bank

MOBANK

Liberty Bank

The Bancorp

EDCKC

Success Factors for Scaling Businesses

- Hire well and train well
- Standardize and automate processes
- Invest money and have resources for proper systems (i.e. accounting, project management, and customer communication)
- Marketing and technology

KC BizCare – Nia Richardson







Offering technical assistance for minority developers



Economic impact for small businesses

Digital Equity Initiative

Rick Usher – Asst. City Manager



